

# Community

## Benefit Summary 2010

“For 120 years, our mission has been to improve the health of our community. We have always felt a special imperative to do everything we can for the people we call not just our patients, but our neighbors. And this call to serve has never been stronger... or more important. Because, ultimately, Summa is of this community and for this community.”

– Thomas J. Strauss, President and CEO, Summa Health System

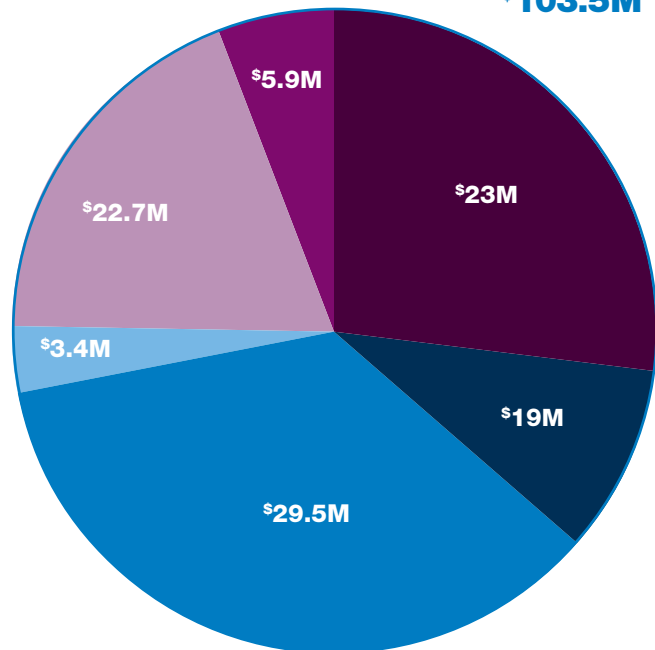
At Summa Health System, we think about our work not only as administrators and a team of healthcare providers including physicians, nurses, pharmacists, and many others, but also as members—and stewards—of the community.

That is why our focus on community benefit goes far beyond numbers. We mentor Akron Public School students interested in healthcare fields. We join other community organizations to provide members of our community who are homeless with a one-day, one-stop shop of services they may need. We cook, we walk, we even sing to raise awareness of, and funds for, unmet needs.

This summary quantifies Summa’s community benefit costs and investments in 2010. The numbers and statistics are impressive, but we’re even more proud of the people who made these figures possible: our employees. In our full community benefit report, you will read stories that demonstrate the impact of our responsibility to serve. Not just by providing high quality, high-value health care for our patients. Not just through providing charity care for those in need. We do so by advancing the health of this community – and by giving back as much as the community has given us.

**Making our region a better, healthier place to live — that’s what community benefit means to Summa.**

SUMMA HEALTH SYSTEM AND AFFILIATE\*  
2010 COMMUNITY BENEFIT COSTS AND INVESTMENTS  
**\$103.5M**



- \$23M** Charity Care
- \$19M** Medicaid Shortfall
- \$29.5M** Subsidized Health Services
- \$5.9M** Research
- \$3.4M** Community Health Improvement Services, Programs, and Support
- \$22.7M** Education

This chart totals \$103.5M and is net of Hospital Care Assurance Program (HCAP) Benefit of \$14.8M

\*To measure and report community benefit, Summa Health System, which includes Summa Akron City and St. Thomas Hospitals, Summa Barberton Hospital, Summa Wadsworth-Rittman Hospital, Robinson Memorial Hospital, a Summa Health System affiliate, and Summa Physicians Inc., follows Internal Revenue Service and Catholic Health Association guidelines.

### Charity Care (at cost)

As the area's top safety net provider, in 2010 Summa Health System provided more than \$23 million in charity care. This amount represents the net costs, not charges, associated with providing care and does not include bad debt.

Patients with incomes up to 200% of the federal poverty income guidelines, or who have a hospital bill that exceeds 25% of their gross annual family income are eligible to apply for charity care assistance. In addition, there is a sliding scale discount program for those who have income between 200% and 400% of the federal poverty income guidelines. In 2010, more than 83,000 individuals benefited from the charity care program.

### Un-reimbursed Cost of Medicaid

As one of northeast Ohio's top providers of hospital care for Medicaid patients, in 2010, Summa Health System's unpaid costs for Medicaid totaled more than \$19 million. Ohio Medicaid reimbursements historically have not covered the cost of providing the care to program beneficiaries, creating a budgetary shortfall.

### Community Health Improvement Services

An important part of Summa's mission is offering preventive and wellness programs to build a healthier community. Throughout 2010, Summa provided more than \$1.4 million to help fund vital health improvement activities such as free and low-cost health screenings, health education services and wellness programming.

### Health Professions Education

As a national leader in medical education, Summa Health System fosters a sought-after learning environment for the next generation of caregivers. At three of Summa's hospitals, over 250 graduates from U.S. and international medical schools train in 19 accredited residency and fellowship programs; and 30 percent of residents remain in the community to practice at Summa hospitals. Summa has also invested more than \$22 million of its resources to provide clinical learning experiences in medicine, nursing and allied health.

### Subsidized Health Services

Summa Health System is committed to providing subsidized health services – clinical services that meet an identified community need and are provided despite a financial loss. Vital services such as our Center for Senior Health, Level III Perinatal Center, Care Center for HIV/AIDS cases, DOVE program for crisis services, the Summa Center for Dental Health and our diabetes education efforts are offered even though they are not profitable. Income from other services is used to cover these costs. In 2010, the cost of our subsidized health services exceeded \$29.5 million dollars.

### Research

Over the past decade Summa's integrated approach to scientific inquiry and research has earned high rankings and demonstrated our dedication to the advancement of medical knowledge. Innovation is at the very core of our programs, providing the ability to redefine medical treatments and keep us on the frontier of medical discovery. In 2010, Summa contributed nearly \$6 million dollars to the advancement of medical care and treatments. Our mission to continually transform and improve patient care all over the world is facilitated by our various research labs and departments, including:

- Applied Surgical Research Unit
- Center for Cardiovascular Research
- Center for Treatment and Study of Traumatic Stress
- Emergency Medicine
- Family Medicine
- Health Services Research and Education Institute
- Infectious Disease
- Molecular Pathology
- Musculoskeletal Research Laboratory
- Nursing
- Oncology
- Ophthalmology
- Surgical Education and Research
- Women's Health

### Financial and In-kind Donations

Every year, Summa contributes financial assistance and in-kind services to support organizations and events that provide care and promote health and wellness. From neighborhood health facilities like OPEN M, to Access to Care, to Akron Community Health Resources, Akron's only federally-funded health center, Summa participates in numerous community programs and helps other not-for-profits fulfill their missions. Summa also provides support to the Austen BioInnovation Institute in Akron's (ABIA) Center for Clinical and Community Health Improvement to help develop care delivery models. In total, Summa contributed more than \$1.7 million to community organizations in 2010.

### Community Building Activities

Throughout 2010, Summa Health System provided strong leadership and support in various regional alliances and initiatives designed to revitalize our community. Our collaborative efforts with other area healthcare systems and universities led to the creation of the Austen BioInnovation Institute in Akron (ABIA). As a member of Northeast Ohio Health Science and Innovation Coalition (NOHSIC), Summa is working to address workforce shortages through numerous partnerships. Summa also has a strong alliance with Akron Public Schools to help students explore healthcare careers. Summa's financial contributions to community building activities in 2010 totaled more than \$300,000.

### Bad Debt Expense

An important part of Summa Health System's commitment to providing quality and accessible healthcare includes covering the expense of payments that were expected but not received. While Summa Health System recognizes that the cost of bad debt is part of the cost of doing business, we agree with the Ohio Hospital Association that it is important to report these costs to show the total picture of how much care Summa Health System provides to the community without full reimbursement. In 2010, the cost for bad debt exceeded \$27.5 million.