Cover Story: Norm and Denise Wells

The longtime Northeast Ohio philanthropists were so inspired by the expert care and compassion that they received at Summa Health that they established the health system’s fifth donor-supported chair.

A Philanthropic View

Learn about people and organizations whose generous giving advances quality care at Summa Health.

Legacy of Giving

In planning their financial futures, foresighted benefactors also help ensure the future of Summa Health.

Happenings

Friends and benefactors come together in support of the patients and families served by Summa Health.

Also inside:
Honor Roll of Summa Health Donors

Our annual appreciation of the many benefactors who gave so generously to Summa Health in 2019.

On the front cover

From left: Joseph Dankoff, M.D.; Denise and Norm Wells; and Kevin Spear, M.D. Photograph by Nikki May.
Dear Friends of Summa Health,

In this issue of Promise, we are pleased to share our Annual Honor Roll of Summa Health Donors. These generous individuals, foundations and corporations make a difference in the lives of our patients, their families and our community every day.

Our cover story honors two of these exceptional donors, Denise and Norm Wells, whose recent transformational gift of $1.5 million extends a legacy of gratitude inspired by Summa Health caregivers and leading urologists Joseph Dankoff, M.D., and Kevin Spear, M.D. Without question, this couple’s philanthropic investment is helping to propel Summa’s Urology Department into a new era of care for generations to come.

Along with the Annual Honor Roll of Summa Health Donors, Promise celebrates the overwhelming support from so many for the campaign for Summa Health, “Caring for You … Then, Now, Always.” I am grateful to our dedicated volunteer leaders for their unwavering commitment, particularly Rennick Andreoli, chair of our campaign, and Ann Brennan, honorary chair, for inspiring nearly $70 million in gifts from our community toward our $75 million goal.

We look forward to continuing the momentum of this campaign as we enter the next phase of Summa’s investment with exciting plans for a new Behavioral Health Pavilion on the Akron Campus by 2022. This new facility symbolizes an important next step in how we care for our community as a whole and the treatment of those in need of behavioral health services.

On behalf of all those we serve, thank you for your continuing commitment to Summa Health and everything your generosity makes possible for the patients in our care.

Together, we are making our community better, stronger and healthier.

Sincerely,

T. Clifford Deveny, M.D.
President and Chief Executive Officer
Summa Health

“Thank you for your continuing commitment to Summa Health and everything your generosity makes possible for the patients in our care.”

T. Clifford Deveny, M.D.
Denise and Norm Wells: Compassionate caregivers inspire couple to endow system’s first chair in urology

When asked what inspires their giving to Summa Health, Denise and Norm Wells both readily credit their Summa caregivers.

“I’ve been a patient at Summa, and the level of care was extraordinary. I am confident that same level of care is extended to everyone who comes through Summa’s doors,” explained Norm. “I don’t think I’ve seen a more committed, focused group of people than the caregivers I’ve met at Summa Health.”

That grateful spirit, coupled with a desire to give back to the Akron community, led Denise and Norm to devote considerable time, expertise and financial support to Summa Health through the years. Over the last decade, Norm has given back to Summa as a board member and chair of the foundation, a system board member, then system board chair from 2012 to 2014. Denise has served as a Marie Lawson Society member in the Summa Foundation Circle of Women’s Health Philanthropists and as the first chair of the Summa Health Seniors Institute Leadership Council.

“Denise and I fundamentally believe that healthcare in this country needs strong community support,” said Norm. “For us, our time and financial investments in Summa were the perfect choice.”

Norm’s leadership role was an important one in Summa Health’s recent history. He served as system board chair during a tumultuous time as healthcare systems across the nation transitioned to a new healthcare model.

“When I took on the chairman role on the system board, it turned out to be more challenging than I had ever imagined it to be,” said Norm. “What we learned during that period is that it’s all about giving each patient the best possible care and for that you need clinically excellent and compassionate caregivers. We know so many caregivers at Summa who are phenomenal. Absolutely phenomenal.”

Summa Health urologists Joseph Dankoff, M.D., and Kevin Spear, M.D., are counted in that distinguished group.

“We’ve known them for nearly 20 years while watching their practice grow and knowing what their dedication means to this community,” said Norm. “We applaud Dr. Spear, Dr. Dankoff and the entire urology team at Summa Health for consistent, compassionate delivery of clinical excellence.”

“I don’t think I’ve seen a more committed, focused group of people than the caregivers I’ve met at Summa Health.”
Norm Wells
To that end, Denise and Norm recently added to their legacy of support with a generous gift of $1.5 million to establish Summa Health’s first endowed chair in urology in the doctors’ honor. An endowed chair in urology will provide long-lasting support for innovative patient care, groundbreaking research and professional education for generations to come.

“Denise and Norm’s gift is really a testament of their generosity to Summa Health and the community,” said Dr. Spear. “This is a big moment for the urology department and an honor for Summa Health that will provide long-term stability and resources for decades. We are deeply grateful for their generosity.”

Legacy of Gratitude

In addition to urology, this philanthropic couple quietly has provided significant support for Summa nurses, hospice and palliative care, and the Summa Health Cancer Institute.

“Norm and I come from very humble beginnings. We worked really hard and have done a lot of moving around. We look at everything we built as a blessing that really isn’t ours. It’s ours to take care of until someone else needs it,” said Denise.

In 1970, the couple met through a mutual friend at the University of Washington. Norm graduated the following year with two engineering degrees. In Seattle, Boeing had recently laid off thousands, so the newlyweds headed east for a job opportunity in Virginia. They moved several times, crisscrossing the country, before calling Akron home in 1990.

“We started with college loans and a 4x6 U-Haul and headed across the country to our first job. And, here we are today, more thankful than you can imagine. Along the way, we recognized the need to give back,” said Norm.

The couple models this same spirit of philanthropy for their two children and their spouses — Todd and Christina Wells and Suzanne and Colin Kinney — along with their four grandchildren — Olivia, Maya, Everett and Charlie.

“Summa Health has benefited our family for decades, and we want to ensure that it will benefit our community for years to come. Nothing gives us greater joy.”

Denise Wells
“It’s important to the two of us to walk the talk,” said Norm. “We want to lead by example and hope that we can be an inspiration to our children, grandchildren and the community.” Three generations of the Wells family gather every Christmas to volunteer their time, assembling bikes gifted to thousands of children in Akron.

“The legacy my parents are leaving for us is a big one,” said Suzanne. “It feels lofty at times because of all the incredible work that they do. But we’re certainly up for the challenge and eager to carry on the work as they move on to other stages of their lives.”

Their love of family and gratitude for physicians led Denise and Norm to make several meaningful gifts to Summa Health over the years. Giving back to the Acute Palliative Care Unit in 2006 — their first gift to Summa Health — was a very personal experience for the couple. The terminal illnesses of both of their fathers made them realize firsthand how vital a comprehensive, family-centered palliative care service is to the community.

“Our fathers had very different end-of-life experiences. Unfortunately, there was no palliative care available for Norm’s father. It was hard on the family and hard on his father,” said Denise. “Then Summa builds an incredible palliative care wing that took our breath away. After getting to know the caregivers in that wing, it seemed like the right opportunity for us to support Summa Health.”

Perfect Timing

The couple believes Summa Health’s best story still is being written.

“When we were presented with an opportunity to establish an endowed chair in urology, we knew the timing was right for us,” said Norm.

He credits Cliff Deveny, M.D., president and chief executive officer of Summa Health, for his leadership as well as Summa’s caregivers for taking the healthcare system to the next level. With the building of the new patient tower, Behavioral Health Pavilion and other key initiatives, Norm is confident that the future of the health system will be “nothing short of world-class.”

“Summa doesn’t turn anyone away. If you need healthcare, Summa is going to take care of you in a comprehensive and dignified way.”

Denise agrees the timing is perfect. “Summa Health has benefited our family for decades, and we want to ensure that it will benefit our community for years to come. Nothing gives us greater joy.”

That spirit of gratitude will live on in perpetuity as The Denise G. and Norman E. Wells Jr. Endowed Chair in Urology in Honor of Joseph Dankoff, M.D., and Kevin Spear, M.D. Dr. Spear is the first chair holder.

“For the long term, an endowed chair brings stability, resources and financial support for our endeavors.”

Kevin Spear, M.D.

Donor-supported chairs at Summa Health

- Vincent and Nancy DiGirolamo Endowed Chair in Oncology, held by the medical director of the Summa Health Cancer Institute
- Jim and Vanita Oelschlager Endowed Chair in Psychiatry and Behavioral Health, held by Joseph Varley, M.D.
- Jim and Vanita Oelschlager Chair in Traumatic Stress, held by Patrick Palmieri, Ph.D.
- Vivian E. von Gruenigen, M.D., Endowed Chair in Obstetrics and Gynecology, held by Edward Ferris, M.D.
- Denise G. and Norman E. Wells Jr. Endowed Chair in Urology in Honor of Joseph Dankoff, M.D., and Kevin Spear, M.D., held by Dr. Spear

Interested in establishing an endowment? Contact Phylis Ferrara at 234.312.5888 or ferrarap@summahealth.org.
Ten minutes. That’s all the time it takes for opiate-addicted patients to change their minds about taking the first step to recovery. Helping them in the emergency department — before they change their minds — and following through with wraparound services after they take that first step could mean the difference between life and death.

“The more we can help patients in the beginning, the better their chances for recovery,” said Jaimie McKinnon, vice president, Summa Health Behavioral Health Institute. “Patients who want to start a recovery program want help immediately. If we wait 10 minutes, they have changed their minds.”

Unifying community forces

To facilitate recovery beyond the emergency department, United Way of Summit County is putting new meaning into the concept of “united” by helping Summa Health unite community resources into a collaborative network to fight opiate addiction. The $450,000 grant for 2020-2021 strengthens United Way’s partnership with Summa in achieving Bold Goal 4: Reduce emergency department visits due to opioid-related drug overdoses. Working together, United Way of Summit County and Summa Health have reduced overdose deaths by nearly 50 percent.

Early in the opioid crisis, Summa Health was one of the only institutions in the state offering an intervention program for opioid-dependent patients, said Mr. McKinnon. As the crisis intensified in Summit County, which in 2017 ranked sixth in the state out of 88 counties for overdose deaths, other local agencies and institutions started offering programs, each of which varied in the types of services offered.

“Everyone had pieces of the solution, but no one had it all,” said Mr. McKinnon. “With United Way funding, we were able to take all the elements that we knew were effective and put them in one place.”

“Recovery often presents many hurdles for patients to overcome, and United Way is committed to working with partners across the community to remove those hurdles,” said Jim Mullen, president and chief executive officer of United Way of Summit County. “This collaboration gives patients the tools and the support they need to start their journey to recovery — and to stay on it.”

Personalizing care

Among other benefits, the community network makes it possible to tailor long-term recovery programs to the specific needs of patients who begin medication-assisted treatment in the emergency department.

“...and to stay on it.”

Jim Mullen
With First Step program assistance, ‘show’ rates for patients’ first appointments for follow-up care and counseling have been better than average at 66 percent on the Akron Campus and 76 percent on the Barberton Campus.

The United Way grant for 2020-2021 is the second award to Summa Health supporting the First Step program that began as a pilot program on the Barberton Campus in 2018. In the first year of the program, unintentional drug overdose deaths in Summit County dropped 46 percent, and the number of overdoses dropped 48 percent.

Removing barriers to treatment

With the program now expanded to the Akron Campus and a dedicated care delivery team in place, the recovery process extends far beyond emergency treatment. Working with United Way and other members of the First Step Addiction Collaborative, Summa Health caregivers begin the process of removing barriers to follow-up treatment. For one patient, it might be lack of transportation; another patient might have childcare issues; still another patient might need help with housing and food. Trained and certified peer-support specialists are on call 24/7 to support patients in the Emergency Department and beyond.

‘If we get patients to their first appointment, it really helps for the long term,’ said Mr. McKinnon, referring to patients’ continuing appointments for counseling and participation in Summa’s intensive outpatient programs in Akron, Barberton, Canton and Hudson.

What’s ahead? Expanding the life-saving benefits of the First Step program to Green in partnership with United Way of Summit County and, eventually, Medina.

‘It is my sincere belief that our collective energies will reap great rewards,’ said Mr. McKinnon. ‘At a national level, Summa will serve as a bastion of hope for those who too often feel hopeless.’

“For more information about supporting the Summa Health Behavioral Health Institute, contact Andra Polasky at 330.375.3873 or polaskya@summahealth.org.

“If we get patients to their first appointment, it really helps for the long term.”

Jaimie McKinnon
Vice President, Behavioral Health Institute

First Step Success

Summa Health is exceeding the national average in medication-assisted treatment (MAT) appointment follow-up for opiate-addicted patients:

76%
Barberton Campus

66%
Akron Campus

33% to 52%
National average

Thank you, community partners!

• United Way of Summit County
• Summit County Public Health
• Catholic Charities
• County of Summit Alcohol Drug Addiction and Mental Health Services Board
• Portage Path Behavioral Health
• BrightView
• Community Health Center
• Oriana House
• IBH Addiction Recovery Center
• Akron Urban Minority Alcoholism Drug Abuse Outreach Program
The Summa Foundation Circle of Women’s Health Philanthropists had much to celebrate at its annual holiday gathering at the home of Drs. Cindy and Mike Kelley on December 17, 2019. For the first time since its inception in 2013, The Circle was able to fund three grants in support of its mission of women helping women.

“I’m so proud of our members, the strides we’ve made and what we’ve been able to accomplish. Our growing group of 70 women strong is helping to advance healthcare for women in a number of ways,” said Ginger Marchetta, immediate past chair of The Circle.

Membership growth and the increase in combined contributions led to The Circle granting $150,000 in 2019, bringing its total to $515,000 in grants awarded since the group formed seven years ago.

Three grants for $50,000 each will support Summa Health Palliative Care, Pride Clinic and the Research and Cancer Institutes.

For more information about The Circle, contact Ashley Manning, development specialist, Summa Foundation, at 330.375.7524 or manningas@summahealth.org.
2019 Grant Recipients

Cancer Therapy Research

The Research and Cancer Institutes will be focusing on personalized cancer therapy research with zebrafish, a promising study that could lead to cutting-edge cancer treatments at Summa Health.

Pride Clinic

In September 2019, The Circle helped the Summa Health Medical Group open a Summa Health Pride Clinic in the Chapel Hill area focused on the primary healthcare needs of the LGBTQ+ community in the Akron region. Additional funding will be provided to the Pride Clinic for a full-time social worker who will be available to counsel clinic patients.

Caring for the Caregiver

Palliative Care will now offer a new program to help address compassion fatigue and burnout among caregivers.

Getting to know Circle Chair Colleen O’Connor Wernig

The Circle’s new chair, Colleen O’Connor Wernig, is a member of The Circle’s Marie Lawson Society. She and her husband, Mark, are lifelong community volunteers highlighted by a legacy of support and involvement at Summa Health.

Promise: How did you first become involved with The Circle?

Colleen: Ginger Marchetta, The Circle’s past chair, invited me. We have been friends over the years, beginning when our children were together at Walsh Jesuit High School and continuing that connection with Georgetown University.

Promise: What is your family’s connection with Summa Health?

Colleen: I have always felt a strong connection with Summa Health as all four of our children were born there. My mother-in-law, Marty Wernig, was an early St. Thomas Women’s Board president. Mark currently serves on the Summa Foundation Board of Directors and Summa’s Charles Deering Legacy Advisor Leadership Council. I have been a member of The Circle since 2015.

Promise: What makes The Circle’s mission powerful for you?

Colleen: I am drawn to The Circle because of its philanthropic vision and dedication to improving the overall health and well-being of women in our community. Our group has grown to 70-plus members in such a short period. Our members are incredible ambassadors for women’s healthcare in our community, for Summa and The Circle.

Promise: What are your aspirations serving in your new role as chair?

Colleen: I want to continue growing our network of members so we can expand our impact on women’s health in our community. It is rewarding to feel ownership in the Summa Health projects that we have funded and supported. Our members know that they have positively impacted many lives within our community.

Promise: What has been your favorite program funded by a Circle grant?

Colleen: It is difficult to select one since they are all so vital and unique. Last year, we were able to fund cancer research with zebrafish, which has far-reaching implications. I’m excited to see where this goes.

Promise: What would you say to other women about getting involved?

Colleen: I find there is a very positive energy to working with dedicated women and friends who share a drive to support and improve women’s health in our community and potentially beyond.
Northern Ohio Golf Charities Foundation: Tradition of generosity

Tradition. Perhaps no other professional sport played today has as much tradition as golf – the Green Jacket presentation at the Masters tournament, the Ryder Cup, players removing their hats and politely shaking hands after every round.

Charity. Professional golf is also replete with generosity. And when it comes to charitable giving, Northeast Ohio is exceptionally notable for the bigheartedness constantly shown by individuals, corporations and foundations such as Northern Ohio Golf Charities Foundation (NOGCF). In fact, NOGCF, in conjunction with professional golf tournaments at Firestone Country Club, has been responsible for the distribution of more than $29 million to worthy area causes since 1984. This generosity continues through the new Bridgestone Senior Players Championship, a major on the PGA Tour Champions, being held at Firestone this summer August 13-16.

Summa Health is one of six current beneficiaries that NOGCF regularly supports through the annual golf tournament. In the last four years alone, NOGCF has given $400,000 to support a myriad of programs throughout the health system and, in total, has donated $600,000 to Summa Health.

“Traditionally, professional golf takes great pride in giving back to the communities where the tournaments are held,” said Brian Moore, NOGCF Foundation president. “In Akron, if you live and work here, chances are you’ll have a personal experience with the excellent medical care provided by Summa Health. And Summa is so critical to our community because they provide employment to thousands of people.”

Mr. Moore, who has led NOGCF for nearly three years and has volunteered at Firestone tournaments for more than 30, said, “It’s the charities that keep me going out there every day during the tournament. The Bridgestone tournament is really a community event.” In total, nearly 1,000 individuals volunteer at the tournament every year, keeping the entire five days running smoothly.

“And each of those volunteers knows the importance of giving back to the community,” added Mr. Moore. “They know that’s why they’re at the tournament.”

The same sentiment rings true for Don Padgett III, executive director of the Bridgestone Senior Players Championship. Mr. Padgett, who competed against Tiger Woods at the U.S. Junior Amateur Championship nearly 30 years ago, also realizes the importance of charity as a great tradition in the game of golf.

“Giving back to our region is a tradition in itself,” said Mr. Padgett. “The Bridgestone Senior Players Championship is proud to play a part in supporting our community and Summa Health.”

The team from the House of LaRose — founding sponsor of the Summa Health Golf Outing — competes in the 2019 event.
Talk about having a heart.

Before he passed away in 1989, Walter Born established a foundation that would provide vital financial services to hospitals throughout the region. Since its inception, the Walter W. Born Foundation has been a significant philanthropic supporter of Summa Health and much of the Akron community.

This year — and last — the Born Foundation generously supported the construction of the new Summa Health Medical Group Cardiology Clinic on the Summa Health System — Barberton Campus, which opened earlier this year on the hospital’s first floor. The Born Foundation has also helped offset the cost of the High Intensity Cardiac Unit at Barberton.

According to Dr. Michael Hughes, Summa Health System — Barberton Campus president, Born’s generosity has directly resulted in improved services and enhanced access for area heart patients.

"Because of the Born Foundation’s support, we’ve been able to grow our cardiology services in Barberton," said Dr. Hughes. "If we didn’t have the foundation’s help, we clearly wouldn’t be able to offer our patients the level of services we have now. People in our community no longer have to leave the area for high-intensity cardiac care."

Dr. Hughes noted that a big part of the Cardiology Clinic is the enhanced focus on patient education. For example, the hospital hired nurses who excel in educating cardiac patients on the importance of maintaining their health after discharge from the hospital. As a result, readmissions for heart failure patients dropped from 14 percent in July 2019 to zero a few months later in October. "Our patient satisfaction scores for cardiology are now in the 90th percentile," added Dr. Hughes.

"We are so grateful to have the Born Foundation support our community," said Mrs. Shaffer, who is private bank national practice lead for service at Huntington Bank in Akron. "The hospitals in Akron are all top-notch and very innovative. We couldn’t be prouder to support Summa Health."

The Born Foundation made its first investment in the health system 12 years ago when it served as a major benefactor of the capital campaign for the Cancer Institute at the Jean and Milton Cooper Pavilion. Since that time, the Born Foundation has made dozens of gifts to Summa, now totaling more than $1.1 million. The Born Foundation is a distinguished member of the Summa Foundation’s most prestigious giving society, the Thomas W. Cornell Philanthropic Leadership Society.

For more information about the cardiology program, contact Jessica Hudson, system director of development, at 330.375.4762 or hudsonj@summahealth.org.
Williamson endowment spreads the joy of family medicine

After 47 years in family medicine, Dr. Jay Williamson still radiates a palpable joy when talking about his chosen specialty. Many of his patients have been coming to him for nearly his entire career.

“When I see patients now, it’s like seeing my family,” he said. “I feel so blessed that they let me in their lives. It is so rewarding to be part of that trust. You don’t get that family connection in many other specialties.”

Dr. Williamson and his wife of 51 years, Jan, are helping Summa Health instill that joy in future physicians with a generous gift establishing the Williamson Family Endowed Fund in support of Summa’s Family Medicine Residency Program, which celebrates its 50th anniversary this year.

The Williamsons have generously supported the residency program for decades. Their recent endowed gift continues that legacy forever.

“Primary care is the cornerstone of medicine,” said Dr. Williamson, a pioneer in the field who has taught more than 300 residents over his career. “The residency program is where it starts.”

Dr. Williamson was honored last June with the 2019 Summa Health Distinguished Physician Award, Summa’s highest physician honor. He and Jan share the personal joy of family with two adult sons, their wives and four grandchildren.

Grateful for Summa’s orthopedic excellence

Helen Sheehan and her husband, Dr. Otfried Niedermaier, a Summa Health cardiologist, have generously supported the Summa Health Cardiovascular Fellowship Program for many years. Following Helen’s successful knee replacement surgery at Summa Health System — Barberton Campus, they made their first gift to the Summa Health Orthopedic Institute to establish a lectureship series and honor Helen’s surgeon, Dr. Kiel Pfefferle.

A retired registered nurse, Helen expected to experience post-operative pain following her surgery. Dr. Pfefferle’s skills in cutting-edge pain management — a game changer, said Helen — allowed her to be out of bed within three hours after surgery and back home within 24 hours. Her ability to begin physical therapy and actively move with minimal pain contributed to her swift recovery.

“It was truly a positive experience from the first step onward,” said Dr. Niedermaier. “The physicians, nurses and everyone at Summa-Barberton worked as a team to make sure Helen had the care she needed.”

“There was such precision of care, such a generous spirit, and we wanted to recognize that,” said Helen. “We live in Shaker Heights. I could have had my surgery 10 minutes down the road instead of driving an hour each way. We had a choice, and we chose Summa Health and Dr. Pfefferle. I would do it all over again.”

For more information about supporting the Summa Health Orthopedic Institute, contact Andra Polasky at 330.375.3873 or polaskya@summahealth.org.
A little retail therapy can go a long way in lifting one’s spirit. The Akron Campus Gift Shop located in the new patient tower does much more than that. Stocked with gifts, clothing, flowers and candy, the gift shop is a financial engine that fuels philanthropic projects for the hospital through the Women’s Board of Summa Health.

This compassionate group of volunteers spanning multiple generations has raised more than $7.5 million to support healthcare in Akron and volunteered more than 350,000 hours in fundraising and patient service with the gift shop serving as members’ primary fundraiser. In recognition of this legacy of generosity, the Women’s Board was honored with the prestigious Boniface DeRoo Award for Philanthropy in 2019 – Summa Health’s highest philanthropic honor.

Proceeds from the gift shop have helped Summa Health acquire vital medical equipment for nearly every department, including 3D mammography, the most sophisticated breast imaging technology available, to SNOO bassinets for soothing opiate-addicted babies in the neonatal intensive care unit.

The Women’s Board’s annual support of scholarships for nursing education was a significant factor for Summa Health nurses on the Akron and St. Thomas campuses in acquiring Magnet status for nursing excellence and innovation.

Most recently, the Women’s Board helped fund the point-of-sale system for the new Akron Campus Gift Shop, where 30 members actively volunteer every week.

“Our members have a service mentality and go beyond what’s expected to meet every need of our caregivers, guests and patients. That’s why we do what we do. Helping others gives us so much satisfaction,” said Barb Jones, chair of the Women’s Board Administrative Committee.

Her comments affirm the core nature of this truly working board of volunteers whose mission is to serve the needs of Summa Health patients and their families.

Much to their delight, the new gift shop — one of the largest hospital gift shops in Northeast Ohio — features practical and luxury goods as well as a new dressing room. Popular, new items include jewelry, designer handbags, baby items and nursing supplies, men’s gifts, Ohio-themed apparel and floral arrangements.

“While many of us don’t need a reason to shop,” she said, “shopping for a good cause is always a win-win.”

For more information about supporting the Women’s Board of Summa Health, contact Shelley Green at 330.375.6891 or greensh@summahealth.org.
Great Lakes Honda’s auto showroom was decked out in pink last October to draw attention to its “Fight Like a Girl” campaign in honor of Breast Cancer Awareness Month. President Joey Huang donated a portion of the proceeds for every vehicle sold that month for a total of $10,000 to Summa Health in support of cancer research and patient care.

“We owe a lot to our customers who have supported Great Lakes Honda through the years. We’re happy to do whatever we can to help our customers, community and family members affected by breast cancer, right here in Northeast Ohio,” he said.

The good news is that today fewer women are dying from breast cancer as businesses like Great Lakes Honda raise awareness about the disease.

Proceeds will help ensure patients have access to high-quality, personalized care for any breast concern — from benign conditions to an abnormal mammogram, to diagnosis, treatment and survivorship for breast cancer — in a single location, staffed with a multidisciplinary team of recognized breast specialists.

A painted pink ribbon, signed by each employee of Great Lakes Honda, hangs on the walls of the Dr. Gary B. and Pamela S. Williams Center for Breast Health. It serves as a reminder of one local business’s commitment to driving breast cancer awareness and dedication to cancer research and patient care for the Greater Akron community.

For more information about the Summa Health Cancer Institute, call 330.375.7280 or visit www.summahealth.org.
The Barberton High School volleyball team donated $418 from its Volley for the Cure fundraiser to the Summa Health Cancer Institute. “We wanted to support cancer patients in our community,” said Mia Silva, a Barberton junior captain. “We all know someone who has been affected by cancer, and we appreciate what Summa Health does for Barberton.”

S.A. Comunale employees enjoyed sweet success raising $888 with a bake sale to benefit the Summa Health Cancer Institute. “S.A. Comunale believes very strongly in supporting our employees and supporting our community,” said Mary Phalen (center), talent acquisition specialist. “We are proud to partner with Summa Health in support of cancer patients.”

The Akron Beacon Journal/Ohio.com team members assembled no-sew fleece blankets to bring comfort and warmth to Summa Health Cancer Institute patients during treatments at the Jean and Milton Cooper Pavilion. “Our team really bonded while making these blankets for cancer patients knowing that each one would make a difference to someone in need,” said Publisher Bill Albrecht.

Honor your caregiver — a physician, nurse, therapist, staff member or volunteer — who has touched your life in a meaningful way by making a contribution in his or her honor to Summa Health. You may also include a personal note that will be sent to your caregiver, expressing your appreciation, with the gift amount remaining confidential.

Your gift will help other patients in our community receive the same compassionate care you experienced. To make a gift in your caregiver’s honor, complete and return the enclosed envelope, call 330.375.3159 or visit www.summahealth.org/grateful.
Employees shine a light on giving back

The I Am Summa “Shine A Light” giving campaign celebrates a long-standing culture of employee and physician philanthropy in support of the mission of Summa Health — to provide the highest quality, most compassionate care and to contribute to a healthier community.

Employee generosity helps Summa Health provide vital health services for patients and families in need, support medical research and education, and advance medical innovation.

In 2019, Summa Health employee and physician participation more than doubled. Among employees’ top choices for support were the Summa Fund, behavioral sciences research and education, and the Summa Health Cancer Institute.

Leading this year’s efforts are employee champion committee co-chairs Matthew Gustovich, Tina Holmes and Christa Smith. Their work behind the scenes aims to advance the spirit of giving, raise awareness about the importance of philanthropy, share information about specific areas to support and recognize employees for their support — all while having fun!

Promise asked three employee champions to share why they give:

**Matthew Gustovich**

“I always try my best to help those who need support when I can. Contributing to the I Am Summa campaign is a great way for Summa Health employees to demonstrate our commitments. You just never know if or when you may find yourself or a loved one in a position of need.”

**Tina Holmes**

“I give to the I Am Summa campaign because it is an excellent opportunity to give back to a community that has helped me with my career for the past 25 years. I encourage nurses to give because it is so easy, and they can give to many different areas within Summa Health. In times of need, it’s nice to know that we work for an organization that gives back to the community and its employees. It’s an organization that you can trust!”

**Christa Smith**

“I choose to give back because I believe Summa demonstrates a strong commitment to having a positive impact on the community, our patients and employees. I appreciate the opportunity to direct where my dollars will go and know that I am making a difference beyond my everyday responsibilities at Summa. I encourage others to participate because I find that I benefit more from giving to others, both in time and resources, than I ever get in receiving.”

**Giving more in 2019**

How I Am Summa participation increased compared to 2018:

- **Employee giving**: 37% (Up)
- **Physician giving**: 44% (Up)
- **Total participation**: 74% (Up)
Why I Give: John Hutzler, M.D.

Honored to support Summa after 45 years of service

Dr. John Hutzler, chief of obstetrics, has devoted his entire professional life to Summa Health. He recently added to that legacy with a generous commitment in support of the Vivian E. von Gruenigen, M.D., Endowed Chair in Obstetrics and Gynecology and OB/GYN research and education. In Dr. Hutzler’s honor, a plaque outside a patient birthing room in Summa Health’s new tower will acknowledge his gift … and his legacy.

Promise: Why did you choose obstetrics as your profession?

Dr. Hutzler: When I was in medical school at West Virginia University, I delivered my first baby. On that day, my life began. I just knew that obstetrics was to be my calling.

Promise: Why do you give to Summa?

Dr. Hutzler: After graduating from medical school at WVU, I was fortunate that my career path took me to Akron City Hospital for my residency. As they say, the rest is history. I’ve now been here for more than 45 years and have never looked back. My heart and soul are deeply rooted here at Summa, and I consider it a blessing that I can give back in some small way.

Promise: Besides all the babies you have delivered, what else about your career makes you proud?

Dr. Hutzler: I have always been dedicated to the education of future physicians, and I love passing on the things that I have learned throughout all my years of practice. At the same time, it is a wonderful opportunity for me to learn new trends in OB/GYN from these outstanding young residents.

Promise: You recently received the John N. Hutzler, M.D., Teaching Award from Summa Health. Talk about that tribute.

Dr. Hutzler: It has been a distinct honor to serve as chief of obstetrics for nearly 20 years, and I am so humbly grateful for the teaching award. It means a great deal to me.

Promise: Your family is also closely connected to Summa Health. In what way?

Dr. Hutzler: My wife and I joyfully welcomed the birth of our two grandchildren here at Summa. Through God’s blessing and our wonderful OB team, both experiences were absolutely beautiful.
Imagine what your legacy might be. As a philanthropic partner with Summa, your investment could foster a medical breakthrough, a new life-saving procedure or an innovative medical device. It might enrich the knowledge or advance the work of physicians on the cusp of a new discovery. Your gift could be instrumental in attracting and training the next generation of exceptional physicians with a medical specialty, or researchers exploring new medical frontiers.

### Endowment Gifts

When you establish an endowment, you create a permanent legacy of support for Summa Health. The principal amount of your gift remains intact and generates interest income. This income is made available each year for your desired purpose. In this way, your endowment:

- Benefits present and future patients in receiving the highest quality care,
- Perpetually recognizes you as the benefactor,
- Supports your area of interest for future generations, and
- Honors or memorializes a loved one, a respected physician or caring health provider now and always.

There are several ways to establish an endowment:

- Endowed fellowships attract high-performing fellows who have strong potential to make significant contributions to clinical initiatives at Summa Health in a specific area.
- Endowed chairs or directorships are an especially meaningful way to honor and recognize a doctor’s exemplary contributions to the practice and science of his or her medical specialty.
- Endowed funds are vital to recruiting and retaining the most talented physicians, residents and researchers in their fields.

### The IRA Charitable Rollover

**A gift that benefits giver and receiver**

Those who are 72 or older are required to withdraw a certain percentage of their IRAs each year, a government mandate that can raise taxable income considerably. The IRA charitable rollover allows you to avoid that tax liability.

By transferring all or part of your required minimum distribution (RMD) directly to Summa Foundation, you reduce your taxable income, and you help to advance the mission of Summa Health to provide the highest quality, compassionate care for your family, friends and neighbors.

To establish an endowment at Summa Health or arrange a direct transfer of funds from your IRA account to Summa Foundation, contact Barbara Boyce, senior director of gift planning, at 330.375.6356 or boyceb@summahealth.org.
Tom Knoll honored for inspiring charitable giving

Selfless, generous, tireless and trusted. These are the words used to describe Thomas G. Knoll, the 2019 recipient of the Charles Deering Legacy Advisor Leadership Award.

Cliff Deveny, M.D., president and chief executive officer of Summa Health, presented the award at the sixth annual meeting of the Summa Health Charles Deering Legacy Advisor Leadership Council on December 10, 2019.

The council includes several of the region’s leading legal, financial and wealth planning professionals. The Legacy Advisor Leadership Award annually recognizes a council member for his or her professional advocacy on behalf of Summa Health and personal philanthropic support.

“Tom has been instrumental in inspiring several major gifts to Summa Health from clients who share his devotion to the health and well-being of the Akron region,” said Dr. Deveny.

“My wife, Ginny, and I have always considered Summa as one of our ‘most favored nations’ when it comes to giving. Over the years, our family has received untold benefits from the caring providers at Summa... Ginny, in particular has been the recipient of incredibly great care at several very serious moments,” said Tom. “Our three sons were all born there. Summa has always been important in our lives and will continue to be. And it is incredibly important to our entire community.”

To support the long-term ability of Summa to care for the Akron region, Tom and his wife, Ginny, made a generous gift to the campaign for Summa Health, “Caring for You... Then, Now, Always.” They are recognized for their generosity in the elevator foyer on the sixth floor of the new patient tower.

Tom is co-founder of the Akron-based law firm of Stark & Knoll, where he advises clients in corporate, real estate and nonprofit law. His career as an attorney has spanned more than 50 years, benefiting businesses and nonprofit organizations throughout Northeast Ohio.

“Summa has always been important in our lives and will continue to be. And it is incredibly important to our entire community.”

Tom Knoll

Thomas G. Knoll (center) was presented the Charles Deering Legacy Advisor Leadership Award by Cliff Deveny, M.D., president and chief executive officer, Summa Health; and Naomi Ganoe, chair, Summa Health Charles Deering Legacy Advisor Leadership Council.

Tom has served Summa in multiple capacities over several decades. He continues to do so today, serving on the Executive Committee of the Summa Foundation Board of Directors, the Campaign Executive Committee, and as a member of two Summa Health leadership councils — the Charles Deering Legacy Advisor Leadership Council and the Cardiovascular Leadership Council.

He is the founding chair of the steering committee for the Summa Health Golf Outing, which has raised nearly $2.3 million for Summa Health nurses over the last decade.

In 2018, Tom and Ginny served as honorary chairs and Diamond sponsors of the Sapphire Ball, helping to raise more than $1 million for Summa Health.

Previous winners of the Legacy Advisor Leadership Award are Richard Burke (2017), Bob Bonchack (2016), Philip Kaufmann (2015) and Leigh Gerstenberger (2014).

For more information about the Charles Deering Legacy Advisor Leadership Council, contact Barbara Boyce, director of planned giving, Summa Foundation, at 330.375.6356 or boyceb@summahealth.org.
Florida 2020: Breaking new ground for hope and healing

Primed for another extraordinary era of growth, Summa Health leaders shared exciting news about the future of behavioral healthcare at the annual outreach events in Naples, Florida.

At the Annual Dinner, Cliff Deveny, M.D., Summa Health president and chief executive officer, announced the generous gift of $1.5 million from Denise and Norm Wells to establish the first endowed chair in the Department of Urology, the fifth donor-supported chair at Summa Health. This honor will be known as The Denise G. and Norman E. Wells Jr. Endowed Chair in Urology in Honor of Joseph Dankoff, M.D., and Kevin Spear, M.D.

Joseph D. Varley, M.D., Summa Health chair of the Department of Psychiatry and holder of the Jim and Vanita Oelschlager Endowed Chair in Psychiatry and Behavioral Health, presented the next phase of Summa Health’s investment in the healthcare of the community with the construction of a seven-story, 60-bed inpatient and outpatient behavioral health facility on the Akron Campus by 2022.

David W. Deckert, M.D., director of inpatient psychiatry and the Psychiatry Residency Training Program at Summa Health, shared impactful stories of hope and healing and how the Behavioral Health Institute has made a meaningful difference in the lives of patients and families with the integration of music therapy into treatment programs.

Foundations Health Solutions sponsored the Annual Dinner where renderings of the new facility for behavioral healthcare were on display during the dessert reception sponsored by Barbara and Gino Faciana of Pleasant Valley Corporation.

Additional outreach events took place throughout the week. Summa Health benefactor Gail McCready hosted the annual Ladies Luncheon at her home. Simona Suchan, M.D., director of geropsychiatric services, talked to luncheon guests about lifestyle choices that may reduce the risk of dementia.

Nancy and Darrel Seibert, members of the Healing Arts Leadership Council, hosted a dinner and council meeting at their home. Meg Stanton, curator of the Summa Health Healing Arts Program, presented council members’ progress in creating a healing environment at Summa Health.
The construction of a new facility for the Behavioral Health Institute, a $60 million investment, will offer a full spectrum of integrated behavioral health services including inpatient treatment (60 beds over four units), hospital-based outpatient programs for addiction and mental health, the Traumatic Stress Center services and medical group outpatient services. The next phase also includes a renovated 14-bed detox unit that is scheduled to open in 2020 within the Akron Campus hospital.

Key advantages of the new facility:

- Enhances quality and safety for patients, staff and visitors through new, single-occupancy patient rooms in carefully designed floor plans,
- Allows for the organized consolidation of behavioral health services in a modern state-of-the-art facility, and
- Integrates patients and providers with the clinical and training resources of the Akron Campus. This practical and symbolic integration of Summa Health services will further enhance and coordinate care for all patients served by Summa and reduce stigma in the community for those who need care.

Summa Health is committed to preserving and honoring the legacy of Sister Ignatia and the role of St. Thomas Hospital in the treatment of alcoholism and the establishment of Alcoholics Anonymous (AA). To honor this legacy, much of the existing chapel from the St. Thomas Campus will be moved to a new, sacred space within the new facility, where it can be seen and celebrated by the community and all who have been touched by these efforts throughout the nation and the world. In keeping with the spirit of Sister Ignatia, Summa remains committed to restoring hope and bringing healing to patients struggling with emotional pain.
Fine art is good medicine

Summa Health opens art gallery

A hospital may seem like an unusual place for an art gallery, but not for Summa Health, which is sometimes referred to as “Akron’s second-largest art museum.”

Upon entering the new patient tower, one can immediately see that Summa surrounds its patients with the healing power of the arts — from the 20-foot-tall Stephen Canneto sculpture welcoming visitors at the front door to the signature Diana al-Hadid piece accenting the two-story main lobby.

“We recognize that the arts can enhance the healing process, speed recovery time and enrich the patient’s overall experience,” said Cliff Deveny, M.D., Summa Health president and chief executive officer.

From the nurse who stops by a painting to reflect about her day to the patient passing by an abstract work in glass following outpatient surgery, Summa’s collection is a source of inspiration and relaxation for patients, their families, visitors and caregivers.

With the new patient tower on the Akron Campus providing a blank canvas in 2019, the Summa Health Healing Arts Leadership Council took the lead in commissioning and acquiring art with the help of dedicated benefactors and volunteer leaders.

More than 90 original works are on display in various mediums created by more than 53 featured artists — all with ties to Northeast Ohio. By simply placing a cell phone camera in front of a QR code label provided for every piece of art, one is connected to its story.

The curatorial committee of the Summa Health Healing Arts Leadership Council commissioned four Ohio landscape printmakers to provide art for all 157 patient rooms. The artwork reflects nature scenes from around the region, including the Metroparks and Cuyahoga Valley National Park.

“Views of nature can help relax patients and encourage healing,” said curator Meg Stanton, “and if our art engages patients and takes their minds off of what they’re dealing with if only for a brief time, we have done our jobs.”

To celebrate the works of these and other artists, Summa Health opened a 1,500-square-foot art gallery in the walkway that connects the new patient tower to the rest of the campus.

The Summa Gallery’s first exhibition, “Healing through Nature,” highlights the art of the four patient room artists — Ian Adams, Rob Blair, Wayne Mazorow and Caroline Rowntree.

Rotating exhibits in the Summa Gallery will feature individual artists from the Summa Collection every quarter and, most importantly, will allow the healthcare system to collaborate with other organizations such as art schools and galleries throughout the region.

All images in the current exhibition are available for purchase in several sizes and formats. To purchase a piece of art, email foundation@summahealth.org or call 330.375.3159.

For more information about supporting the healing arts program at Summa Health, contact Shelley Green, system director of development, at 330.375.6891 or greensch@summahealth.org.

For more information on Summa Health Healing Arts, visit summahealth.org/art.
The Campaign for Summa Health
Caring For You ... Then, Now, Always

As chair of the campaign for Summa Health, “Caring for You … Then, Now, Always,” I am pleased to report that we have raised nearly $70 million toward a campaign goal of $75 million. Our steady progress toward achieving that goal is a credit to the continuing generosity of our community.

One of the highlights of 2019 was the completion of the new patient tower on the Akron Campus, the centerpiece of Summa Health’s first phase of investment in the healthcare of our community. The amenities of the new tower are truly exceptional, creating an attractive, comfortable and calm environment for healing.

The next phase of Summa’s investment is the long-awaited construction of a 60-bed facility for inpatient and outpatient behavioral healthcare to address the needs of the whole patient – body, mind and spirit – at a time when our community needs it most.

Each gift in support of the campaign goals – to enhance patient care and empower clinical excellence – tells a story. This issue of Promise shares examples of incredible donor generosity at every turn. I invite you to be part of this journey if you’re not already.

Your gift can support a program or service that is meaningful to you, address an immediate need of the health system, and honor or memorialize a loved one, a respected physician or caring healthcare provider. However you choose to give, all gifts will help Summa Health provide the highest quality, compassionate care now and always.

Please, visit summahealth.org/caring for information on how you can establish a lasting legacy of caring at Summa Health or call the Summa Foundation at 330.375.3159 to learn more.

Rennick Andreoli
Chair
The Campaign for Summa Health
A message from our chairs

Dear Friends of Summa Health,

More than 125 years ago, Boniface DeRoo, a man of vision and generosity, left his entire estate to create a place where everyone in our community could go for healing. The tradition of generosity he inspired continues today. Community support is at nearly $70 million for the campaign for Summa Health, Caring for You ... Then, Now and Always, the most ambitious philanthropic appeal in the history of healthcare in Akron.

We are grateful to Tom Clark for his strong leadership in launching that campaign during his tenure as chair of the Summa Foundation Board of Directors, a position he held for eight of the 14 years he served on the board. We wish him the very best as he embarks on the next chapter in his life, and we continue to build on the momentum he created.

Our community’s generosity is vital to advancing our mission and a testimony to the dedication of thousands of Summa Health physicians, nurses, employees, volunteers, community leaders and philanthropists, many of whom are featured in this magazine.

The role of philanthropy will be more important than ever as we advance, expand and elevate our legacy of compassionate care and clinical excellence during the next phase of Summa’s significant investment in our Greater Akron community. Among the exciting plans ahead, Summa Health is strengthening its commitment to the mental wellness of our community with the construction of a new home for the Behavioral Health Institute on the Akron Campus by 2022.

With your support, we can continue to enhance the patient experience, empower clinical excellence and transform healthcare in the Akron region for generations to come.

On behalf of the Summa Health and Summa Foundation boards, thank you for the many ways you support Summa Health in helping our families, friends and neighbors achieve the best possible health — now and always.

Sincerely,

Anthony Lockhart
Chair
Summa Health Board of Directors

Patrick O’Neill
Chair
Summa Foundation Board of Directors

Fond Farewell

Tom Clark served as chair of the Summa Foundation Board of Directors from 2012 through 2019. He was honored by Summa Health leaders with a reception following his final foundation board meeting as chair on December 5.
As this issue of Promise went to press, Summa Health caregivers were responding with clinically excellent, compassionate care to the unprecedented challenges of the coronavirus COVID-19 pandemic. While most of us sheltered in place, providers in all positions demonstrated their exceptional capacity to care for our community. We are profoundly grateful to them and to all friends and benefactors of Summa Health who have responded with gifts in their honor.

With your help, we continue to look to the future. We are moving forward with the second phase of our investment in the health of our community with the construction of a new home on the Akron Campus for the Summa Health Behavioral Health Institute. We look forward to providing patient-centered, comprehensive care for the whole patient in that facility and across our system.

We are grateful to all the friends and benefactors who are helping us enhance the patient experience and empower clinical excellence for generations to come. We are privileged to feature their names in this issue in our annual Honor Roll of Summa Health Donors.

In closing, I send out a warm welcome to Patrick O’Neill, the new chair of Summa Foundation Board of Directors, who has hit the ground running in his new role and inspires us with his vision and commitment. I bid a fond farewell to Tom Clark, our immediate past chair. We are grateful to Tom for his remarkable leadership during 14 years on the Summa Foundation board, including eight years as chair, and for remaining active on the board through 2020.

Sincerely,

Phylis Ferrara
President, Summa Foundation
Chief Development Officer, Summa Health
Now is the time to care for Summa Health’s healthcare heroes as they treat our friends and families, help us acquire much-needed supplies and equipment, and fund research efforts that can inspire new treatments. Please support our efforts and make your gift today to Summa Health’s COVID-19 Response Fund at www.summahealth.org/heroes

You can make a difference.